



BRAND INSPO

by

enneagram type



Define the personality
of your brand using
the Enneagram.

ELIZABETH NEWCOMER



WELCOME

Making decisions about branding can be difficult. There are so many ways you can communicate the identity of your business, from the color scheme, to the fonts, to the copy...

So, what do you choose and how?

Hi, I'm Elizabeth! I'm an Enneagram Expert, Self-discovery Coach and Creative Entrepreneur. I'm passionate about helping my clients feel seen, heard, and understood.

I've brought together my love of personality and aesthetics to help you make aligned choices in your branding.

I'm using the Enneagram, a personality tool, as a launching off point. I've designed mood boards inspired by each Enneagram type's personality.

Use this incredible tool to evoke the essence of your business in your branding.



elizabeth

WHAT IS THE ENNEAGRAM?

The Enneagram is a complex personality system.

In Greek, "ennea-" = 9 and "-gram" = symbol.

The nine-pointed symbol illustrates 9 different ways of showing up in the world. Each personality type has a specific worldview and core motivation that influences how they think, feel and act.

This powerful tool can be used to deepening your self-awareness and strengthen your relationship with others.

the PEACEMAKER



1 *the* IMPROVER

CLEAN : ORGANIZED : ETHICAL



brand guru

RUTH BADER GINSBERG

2 *the* GIVER

NURTURING : HUMBLE : GENEROUS



brand guru

JESSICA ALBA

3 *the* PERFORMER

EFFICIENT : COSMOPOLITAN : HOPEFUL

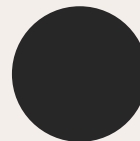


brand guru

OPRAH WINFREY

4 *the* DREAMER

CREATIVE : ROMANTIC : UNIQUE



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STEVIE NICKS

5 *the* OBSERVER

MINIMAL : THOUGHTFUL : PRACTICAL



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GEORGIA O'KEEFE

6 *the* QUESTIONER

WARM : CURIOUS : INTUITIVE

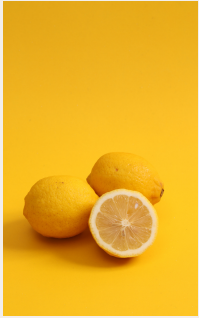


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JENNIFER ANISTON

7 *the* ADVENTURER

OPTIMISTIC : PLAYFUL : FUN



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MILEY CYRUS

8 *the* CHALLENGER

LUXE : GENEROUS : BOLD



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SERENA WILLIAMS

9 *the* PEACEMAKER

PEACEFUL : CALM : GROUNDED



brand guru
MARIE KONDO



WANNA LEARN MORE?

If you'd like to learn more about the Enneagram and how it is shows up in your relationship with yourself, others, and your business, I'm your guide.

I offer 1:1 coaching, group programs and team-building workshops, all designed to help you get aligned and own your unique path.

SCHEDULE A FREE CALL

